

Care Kits contain evidence-based teaching tools created from the patients' point of view.

Why Use Care Kits

A Care Kit Program helps professionals facilitate patient learning and behavior change. You will see:

- Independent, successful patients
- · Substantially lower readmissions
- Higher satisfaction scores
- Lower overall costs

...a dramatically improved Patient Experience!

What's in a Care Kit?

- CURRICULUM The latest clinical standards and adult learning principles:
 - The patients' own vocabulary
 - · 4th grade reading level
 - Action-oriented, step-by-step
 - Tied to goals, using humor, metaphors and graphics to convey concepts
- TOOLS Proprietary items such as: Checklists, food posters, magnet boards, and other guides that highlight target behaviors while Log Books track actions and measure results.
- DEVICES Essential instruments as needed for success, like scales, BP monitors, pulse oximeters, thermometers, and more!

Your Transition of Care Solution

Care Kits are unique, condition-specific solutions that provide patients step-by-step curriculum and tools for successful self-care.

Studies of patients in their own environments revealed barriers to patient wellness and gaps in other approaches. Based on these insights, Care Kits are **designed** with proprietary curriculum, tools and professionally vetted devices--all in one package.

The Proof

15 years of studies say "Care Kits achieve the outcomes providers need in the new healthcare system—more effective than traditional approaches."

- Up to 73% fewer HF readmissions
- If readmitted, 86% lower LOS for HF
- More than doubled medication adherence
- 48% fewer in-hospital days
 38% reduction in readmissions for post-cardiac surgery infection
- 100% reduction in prostatectomy readmissions and ER visits
- 100% reduction in asthma readmissions
- 71.5% reduction in ER use for asthma

...put Care Kits to work for your patients



50+ Condition-Specific Wellness, Discharge and Chronic Care Kits--ask to see them all!

HEART FAILURE

Our best seller! Reduces readmissions up to 73%





BLOOD SUGAR

Proven to lower A1C, prevent ER visits and readmissions.

COPD

Overcomes mental barriers specific to this condition





FALLS PREVENTION

"This kit will make you strong and steady on your feet."

Other Available Care Kits:

After Hip and Knee - Premium After Hip and Knee - Standard After Hip and Knee w/Falls

Asthma

Back Fitness

Blood Pressure

Breast Surgery Aftercare

Cardiac Surgery Aftercare

Caregivers

Catheter Care

Cholesterol

Colostomy and Ileostomy

Coronary Artery Care

Coronary Artery -

Blood Pressure

Coronary Artery - Diabetes -

Blood Pressure

Covid-19

Dementia

Diabetes

Depression

Emergency Preparedness

Foot Care

Heart Failure - Diabetes -

Blood Pressure

Heart Fitness

Hospice Enrichment

Multiple Drain

Ostomy

Pain Control

Pneumonia

Sepsis

Spine Surgery Aftercare

Smoking Cessation

Stroke

Strong Shoulder

Urostomy

Walking Plan

Weight Management Wound Care "I was in the hospital 3 times in 2 weeks. Then they gave me a Care Kit. I've followed the directions, used all the contents, and stayed out of the hospital 4 years running now."

> - Patient Arlington Heights, IL

"The Care Kit has enabled me to monitor [my mother's] condition on a daily basis and to provide her Cardiologist with the data necessary to monitor her meds. My mother has not been hospitalized since March of 2009; Care Kit has helped contribute to that fact."

- Patient Pittsburg, PA

"It's written in language they understand; they have control over the process. All of the patients were able to verbalize the three goals. One of our patients has lost 18 lbs since discharge."

- Chief Nursing Officer Regional Hospital, IL

"All the tools are in one place. I know my patients have what they need from day one."

> - Nurse Hospital-Based



Heart Failure Care Kit™

Proven Winner, again and again! This best-seller has reduced readmissions by up to 73%. The core of the kit is a familiar metaphor: A HF heart is a "tired workhorse." Three easy-to-remember goals organize self-care tasks and proprietary tools and vetted devices make it easier to comply. A patient reports, "I was in the ER 3 times in 2 weeks. The third time they gave me a Care Kit and I've stayed out for 4 years running now."



*Larger Scales and BP Cuffs Available

Results

"Nothing else we did had as great an impact as the Self-Care Kit. \$2.2MM saved in one year."

-Alan Howard, RN MDiv Clinical Specialist
St. Joseph Medical Center
Lexington, KY
Disease Management Association of America
Conference Proceedings, 2004

Aurora Health System of Wisconsin saw a 72% Reduction in Readmissions



Includes a co-branded tote-bag





After Hip & Knee Surgery Care Kit™

This is NOT an ordinary hip kit. First, the kit has a complete, clinically-vetted set of tools for maximum independence and recovery. Next, the kit contains step-by-step directions on how to use each tool. Large print and color photos, not tiny black-and-white type, make it easy to read and follow. A night light and whistle cover a patient's most vulnerable times to prevent a fall and return to the hospital. Everything in one place to recover safely.



*Optional: Walker Bag

Results

"I thought I didn't need anything because I felt pretty good after my second hip surgery—better than the first. But then I reached over too far and popped the new joint right out. I had to go back to the hospital. I should have used the Kit."

-Hip Surgery Patient

"All the tools are in one place. I know my patients have what they need from Day One."

-Hospital-Based Homecare Nurse



COPD Care Kit™

Chronic disease sufferers often feel guilty and depressed. So this kit gives uplifting support and reasons for living. Four goals organize all the self-care tasks and the included tools—like ear wraps, tube connectors and a pill organizer—help make it easier to manage. One grateful home health agency says, "The kits are tremendous in keeping our patients out of the hospital. Patients concur: "I don't forget a thing because of my Care Kit."



Results

"The manner in which [the kits] are put together with Step by Step instruction on self care makes it quite simple for patients... put[ting] the necessary supplies in the patient's hand immediately is another benefit."

-Fern Lentini VP, AMA Solutions American Medical Association Also Available:

SKU #22160 w/Peak Flow Meter w/o Pulse Ox SKU #22360 w/Peak Flow Meter & Pulse Ox SKU #22660 w/Pulse Ox



Infection Protection Care Kit™ (Sepsis)

Studies show that Sepsis accounts for more 30-day, all case adult hospital readmissions than any other condition. The Infection Protection Care Kit teaches patients how to recognize an infection before it goes to Sepsis. It simply and vividly explains the threat of infection, how Sepsis works, and has tools to help prevent it. Perfect for any patient at risk.



SKU #23950

Results

People see signs all the time that say, "WASH YOUR HANDS." But the studies show they don't. They're so blasé about it, they don't even listen when you try to explain the real danger is in their own, internal body's immune system response.

- Patient Educator

I love the "infection gone wild" concept to educate patients about sepsis!

- Chief Clinical Officer, Home Care





Blood Sugar Control Care Kit™

This Care Kit has everything a member needs to manage diabetes and ties them together into one plan with three goals. It has been expertly crafted by observing diabetes patients to understand their barriers to compliance. "I finally get it!" said one user. "I had library books and listened to others, but only after I read this kit's Short Story and started to use the tools, did I understand how blood sugar works and what to do."





Testimonials

"The Care Kit gives me indispensable knowledge to understand and manage my diabetes. I'd already read a couple of books and pamphlets on the subject; you tied all of those random bits of information into an understandable, livable whole." -Tom, Chicago, IL.



Blood Pressure Care Kit™

This Care Kit is proven to work. In one wellness program, before Care Kits only 12% of hypertensive employees tested under 140/90. Then they switched to Care Kits. After 6 months, 88% tested under 140/90. "This kit is the best! Information I didn't get anywhere else. Saved my life and my wife's." The kit's BP monitor has step-by-step photos and easy-to-follow instructions. One user with a PhD wrote, "Thank you for instructions that finally make sense to me."



*Larger BP Cuffs Available & Wrist Unit

Results

NW Community Hospital of Arlington Heights, IL used the Self-Care Kit for their Employee Wellness Program. The year before, telephone coaching and visits for employee wellness had failed. A 93% decrease in employee blood pressure resulted from the use of Self-Care Kit.



